

Wednesday, September 23, 2009

8:00 – 9:00 AM	<b>Continental Breakfast and Registration</b>
9:00 – 9:45 AM	<b>Opening Remarks</b> – <i>Rick Bushnell, Vice President, Elemica</i> <b>Keynote Address</b> – <i>Paul Lord, AMR</i>
9:45 – 10:15 AM	<b>Celerant, Boudewijn Vanlent</b> “Adapting Supply Chains for Economic Instability”
10:15 – 10:30 AM	<b>Sell-side and Replenishment</b> – <i>Eric May, Product Manager, Elemica</i> “Reduce Inventory, Working Capital, and Resources while Improving Service”
10:30 – 11:00 AM	<b>Sell-side and Replenishment Panel Discussions</b> Presenters include Ticona
11:00 – 11:30 AM	<b>Networking Break</b>
11:30 – 11:45 AM	<b>Procurement</b> – <i>Gary Neights, Product Manager, Elemica</i> “Managing the Supply Base Through the Recession”
11:45 – 12:15 PM	<b>Procurement Panel Discussions</b> Presenters include The Dow Chemical Company
12:15 – 1:30 PM	<b>Buffet Lunch and Networking</b>
1:30 – 1:45 PM	<b>Shell Chemicals, Susan Tholstrup</b> “Innovative Supply Chain Execution”
1:45 – 2:00 PM	<b>Logistics</b> – <i>Bill Wolfe, Product Manager, Elemica</i> “Freeing Logistics Resources and Working Capital in a Recession”
2:00 – 2:45 PM	<b>Logistics Panel Discussions</b> Presenters include ChemicalWeek, Shell Chemicals, Vopak and Superior Carriers
2:45 – 3:00 PM	<b>Closing Remarks</b> – <i>Rick Bushnell, Vice President, Elemica</i>
3:00 – 5:00 PM	<b>Networking and Refreshments</b>
All Day	<b>Product Managers Available/Q&amp;A</b> <b>Logistics/Order Fulfillment/Procurement/Replenishment</b>