Elemica
See | **Trace**

Track shipments in real time for more accurate ETAs, improved customer service and a chance to address problem shipments before it's too late.

Challenge

Bad things happen when customers don't receive goods on time. Buyers get angry. Business-to-business buyers may suffer operational disruptions. DSO increases. And it's all made worse when your team isn't even aware there is a problem until a customer complaint arises.

One would think that shipping delays, oversights and misunderstandings would be a thing of the past. After all, today's carriers are more transparent than ever. There are numerous ways to access shipment status and, sometimes, general shipment location. The problem, however, is getting high-quality data when it counts.

Despite best efforts, carrier-provided data can be spotty. Between your enterprise, third-party data providers and hundreds of carrier programs—the platforms and systems used to create, share and access shipment status and location data are all different. Varying modes, regions and levels of technical advancement further complicate matters. Problem shipments often fall through the cracks.

How can you stop this chaos and see actual-real time shipment location data you can trust?

Solution

The Elemica See™ Trace module connects you with data from multiple sources for real-time shipment location you can see on a map. The system integrates shipment-related transactions, milestones and locations from carriers, as well as data from third-party sources, to offer definitive locations visible in a portal you can access from any device.

This powerful module goes beyond accurate information to deliver real-time shipment management tools including an advanced predictive algorithm that identifies shipments that might be in trouble while you still have time to solve the problem. Rather than merely doing damage control with customers, your team can work collaboratively with carriers to manage by exception and actually prevent buyers from ever being aware of potential shipping failures. You can even use it to trace inbound

shipments to help reduce stock-outs and other operational costs and risks.

Fewer shipping problems. Better data consistency. More visibility and clarity. Take care of your customers, protect supply deliveries and improve overall financial performance with the Elemica See™ Trace module.

- **Get real-time shipment visibility**

- **Map shipment location in real-time**

- **Reduce Days Sales Outstanding (DS)**

- **Protect customer service levels**

- **Get early detection of shipment issues**

- **Reduce working capital and stock-outs**

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At a Glance
Trace

Features

01 Intuitive real-time map display lets you see location, route status and delivery addresses complete with overlaid satellite and traffic data

02 Integrates with the Elemica See™ Pulse module to deliver order-line visibility, so you can navigate between order-level and shipment-level information

03 Filter shipment data using Delivery Days from Today, viewing shipments by plus-or-minus deviance from requested delivery date

04 Integrates both third-party and trading partner shipment data and lets you view and filter it in a number of ways

05 Includes Elemica's proprietary Reality Check™ algorithm that uses machine learning to deliver insights about transactions, trends and problems

06 Set up configurable email-alerts based on custom shipment-related rules (get daily "trouble shipment" alerts and more)

Benefits

See shipment location in real time, using accurate and comprehensive integrated data mapped through the Elemica See™ solution suite portal

Leverage the power of the Elemica platform to see and share location data across 16,000+ trading partners and carriers worldwide

Monitor inbound shipments to prevent disruptions, avoid stock-outs, lower working capital and reduce shipping expeditements

Get early warnings of issues that could affect on-time customer fulfillment or inbound materials delivery

Better assess carrier performance through more comprehensive and higher-quality shipment data

Improve customer service and retention while accelerating accounts receivable

Elemica transforms supply chains by replacing manual and complex approaches with efficient and reliable ones. The world's leading business network for process-intensive industries, we drive bottom line results by promoting reduced cost of operations, faster process execution, automation of key business processes, removal of transactional barriers and seamless information flow between trading partners.

FOR MORE INFORMATION, PLEASE VISIT ELEMICA.COM

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