Elemica
Sell | ENRICH

Protect data quality, and simplify data management, by taking control of intercompany data values to get everyone on the same page.

Challenge

Data values differ from organization to organization. Your Enterprise Resource Planning (ERP) system may code a mobile phone manufacturing plant in Shenzhen, China as "HW482." But each of that facility's trading partners—as well as the facility itself—refers to that plant using a different code. And that's just one example of basic cross-referencing confusion. Discord among data values also arises surrounding:

- One-to-many product fulfillments
- Packaging unit alignment
- Product obsolescence
- Corrective action alerting
- Legacy values from old organizations

This sort of disparity makes connectivity complicated. How can you get everyone across your supply chain to refer to companies, products, locations, materials, batches, orders, etc. in the same way? The short answer is that you can't. There are simply too many entities and systems at play. Who would take the lead? Who would finance the initiative? How would the logistics work? Many enterprises simply live with the hassle and risk.

Solution

The Elemica Sell™ ENRICH module facilitates and calibrates the data values of external trading partners—helping optimize supply chain performance. This powerful module accepts data from a variety of different channels and translates it into a Universal Business Document (UBD) using Elemica's patented Universal Translator™. This data is then made available for consistent use within your ERP.

ENRICH keeps Stock Keeping Unit (SKU) and other data relating to format, location, product, packaging, etc. both aligned and recognizable by your enterprise and supply chain environment. It complements Product Lifecycle Management (PLM) and Product Information Management (PIM) systems so that each can run at peak efficiency.

Users of the Elemica Sell™ ENRICH module manage external partner data variability effortlessly, controlling their supply chain data as if it were a strategic asset throughout the entirety of its lifecycle. Digital supply chain data is more clear, easier to manage, cheaper to integrate and more effectively used to serve customers. Don't settle for unnecessary data risk and chaos. Take control and ENRICH your supply chain.

- **Improve data quality**
- **Simplify data management**
- **Reduce data integration cost**
- **Safeguard customer service**
- **Clarify data trends**
- **De-risk M&A data management**

At a Glance
ENRICH

Features

01 Compatible with a variety of data channels including networks, API, EDI, XML, portals, email, mobile platforms and Internet of Things (IoT) input

02 Perform valuable pre-processing that regulates data relating to location, units of measure, product, bulk to package, packaging size increments, and value-based product cross-references

03 Smooth data sharing with enterprise sales and customer service platforms

04 Determine sold-to, sales org, and other critical order fulfillment data

05 Manages transactional data in a safe and secure way

06 Accurate order routing capabilities

Benefits

Clean up data from past mergers, acquisitions and spin-offs and fast-track the data impact of future organizational changes

Get more clarity and confidence from your data, making it a more useful tool for problem-solving, analytics and decision-making

Protect your customer experience by eliminating data-driven errors, oversights and miscommunications

Integrate multi-channel data from across the supply chain in a way that requires less cost and risk

Simplify data management and get a better return on supply chain data

Create a more stable supply chain data environment overall

Elemica transforms supply chains by replacing manual and complex approaches with efficient and reliable ones. The world's leading business network for process-intensive industries, we drive bottom line results by promoting reduced cost of operations, faster process execution, automation of key business processes, removal of transactional barriers and seamless information flow between trading partners.

FOR MORE INFORMATION, PLEASE VISIT ELEMICA.COM

Elemica

+1 484 253 4674